



NATALIE GIROUX

MSc.

President

CONTACT

- ✉ natalie.giroux@stratford.group
- ☎ 613-818-1048
- 📍 Ottawa, Canada
- 🌐 [Natalie Giroux](#)

EDUCATION

- MSc, Computer sciences and Mathematics, Université Laval, 1988
- BSc, Computer sciences, Université Laval, 1987

AWARDS & RECOGNITION

- Recognized since the 2021 edition of Intellectual Asset Magazine's (IAM) 300— The World's Leading IP strategist

As President of Stratford Intellectual Property, Natalie leads a team of IP Strategy experts in delivering end-to-end IP strategy and implementation services to lean in as trusted strategic advisors.

A pragmatic achiever with extensive experience in the areas of intellectual property strategy and management.

Natalie founded Stratford Intellectual Property as part of Stratford Group in 2009. Since then, it has developed into a full-service patent and trademark agency, supplementing the offerings of traditional IP agencies and acting as a strategic advisor to design comprehensive IP strategies, covering all types of IP, that are tailored toward achieving the business objectives.

An innovator in her own right, Natalie's goal at Stratford Intellectual Property is to provide access to her expertise and the lessons learned from years in the industry. Natalie has helped innovators and companies with portfolios of all sizes find a strategy that not only maximizes their investment in IP but uses it to meet the end business goal.

Natalie counsels clients on technologies relating to the following sectors:

- ICT
- Software