

About Us.

STRATFORD MANAGEMENT CONSULTING

Strategy & Implementation

Develop and implement an actionable strategic plan that drives accountability & results based on our full 360° methodology.

Governance

Enhance board effectiveness, build business resilience and make an impact with better decision-making and improved company performance.

Operational Performance & Digital Modernization

Develop and implement digital strategies and IT systems that enhance organizational efficiency, reduce costs, & promote revenue growth.

CEO Advisory Services

A trusted partner to support leaders who need support and advice from leaders who have been in their shoes. Solve big strategic questions, scale your business, or pivot in the right direction.

Solutions to Achieve Better Results.

Stratford Management Consulting, a division of Stratford Group, is a team of experienced business practitioners that can equip your team with the awareness, knowledge, skills, and tools needed to execute your strategy for growth. Stratford enables and empowers leaders to strengthen and grow their businesses with better strategies, processes, technology, and leadership.

We work in the organization alongside its leaders and deliver customized solutions that realize value, achieve results, and build enduring capabilities. Offering a unique combination of strategic and operational experience across the full range of business disciplines to deliver the support you need.

Why Partner with Us.

Value-focused management consulting solutions to accelerate results and build enduring capabilities.

OUR EXPERIENCE

We are management consultants, but first, we were senior leaders of successful organizations

OUR VISION

To be the trusted business partner for every client we serve.

OUR PHILOSOPHY & VALUE PROPOSITION

At Stratford, we believe better is possible, and it's our mission to help clients get there with better strategies, better processes, better technology, better intellectual property protection and better leadership. Our teams have years of practical business experience, and deliver customized solutions that help clients realize value, achieve results and build enduring capabilities. Capabilities that leave our clients in better positions to thrive and contribute to the prosperity and vibrancy of their organizations, their teams and their communities.

Our focus is on forming lasting partnerships. This means we're here to help not just with your current challenges but also to support your goals as they evolve.

Trusted by
Leading organizations to make a lasting impact on performance



The image displays a collection of logos for various organizations that have trusted Stratford Group Ltd. The logos are arranged in a grid-like fashion within a white rectangular area. The logos include: CALIAN, Lee Valley, The Ottawa Hospital, FCM (Federation of Canadian Municipalities / Fédération Canadienne des Municipalités), ROYAL COLLEGE OF PHYSICIANS AND SURGEONS OF CANADA / COLLÈGE ROYAL DES MÉDECINS ET CHIRURGIENS DU CANADA, EORLA, MITTEN BUILDING PRODUCTS, MEDICAL COUNCIL OF CANADA / LE CONSEIL MÉDICAL DU CANADA, Stem Cell Network / Réseau de Cellules Souches, and KRP Properties.

Our Approach.

Get the customized guidance & support you need to optimize company performance and achieve results.

OUR EXPERTISE

With a proven track record of delivering high-impact results, trust in our ability to understand and execute on your most critical challenges, ensuring your organization achieves its full potential.

- Our team is comprised of experienced executives that have successfully scaled, grown and transitioned organizations. We offer leadership development backed with business and operational expertise.
- With a wide range of expertise, we have the breadth and depth to provide insight into the strategy, business needs and requirements and follow through with strategic execution.
- The value we deliver via custom, relationship focused and appropriately sized engagements make us an ideal choice for small and mid-sized organization.

PROCESS & METHODOLOGY

We offer a phased, structured and efficient approach to supporting your organization which can save time and resources. We streamline processes, eliminate inefficiencies, and ensure that our recommendations align with the company's vision and goals to deliver an actionable roadmap to endorse a strong vision and buy-in on the future of the organization.



“Stratford brought in the knowledge and expert resources to practically assess and develop an operational IT plan...their people, process and technology approach provided us with an executable roadmap that has energized and excited the IT team and our internal partners.”

- Tim Julien
Executive Director, COO, & CFO,
Royal College of Physicians of
Surgeons of Canada



They balanced respect and professionalism with the confidence to challenge our assumptions and biases, including my own. The result was a stronger plan than I had expected, and a validation of our mission, vision and values.”

- Sueling Ching
President & CEO,
Ottawa Board of Trade

Our Approach.

We bring the unbiased external perspective of experienced senior leaders to develop compelling strategies, solve big strategic questions to build on success or pivot in the right direction. Our holistic approach to business operations touches on all the important elements that will deliver sustainable results:



Phase 1

DISCOVERY

- Review current IT infrastructure.
- Develop understanding of what is working well, key challenges or sources of misalignment via interviews or survey.
- Explore areas of strengths and improvement in the IT ecosystem and identify key objectives for IT (via workshop) including people, process and technology.



DELIVERABLES

- Discovery completed
- Preliminary findings review



Phase 2

ANALYSIS AND FINDINGS

- Analyze output from discovery session and identify key themes, objectives, and pain points through analysis of the business and IT input.
- Finalize findings report and review with business leaders.



DELIVERABLES

- Final findings review



Phase 3

RECOMMENDATION

- Identify opportunities of improvement
- Identify optimizations and modernization opportunities.
- Identify actionable recommendations to address the gaps.
- Propose guidance on implementing best practices.



DELIVERABLES

- Recommendation report



Phase 4

STRATEGY PLAN AND ROADMAP

- Develop a three-year strategic plan.
- Develop a prioritized roadmap.



DELIVERABLES

- Strategic and implementation plan
- Prioritized roadmap

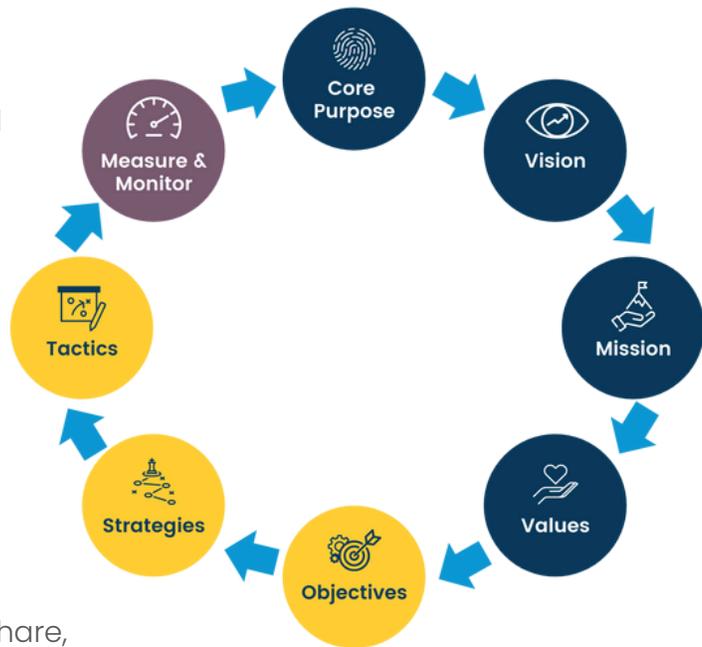
Our Services.

Services to help you improve company performance and make a lasting impact on your organization

STRATEGY & IMPLEMENTATION

Our strategic planning services are designed to drive sustainable growth and secure a competitive edge for your organization. Our experienced consultants tailor strategies that are specifically designed to meet your business's unique needs and goals. By aligning strategic objectives with operational execution, we enable your business to solve critical strategic questions and navigate through challenges effectively.

Engagements lead to tangible benefits: enhanced efficiency, increased market share, and improved profitability. Expect a customized, scalable, and adaptable roadmap from us, rooted in industry insights and your specific business dynamics, ready to unlock new opportunities and create significant competitive advantages.



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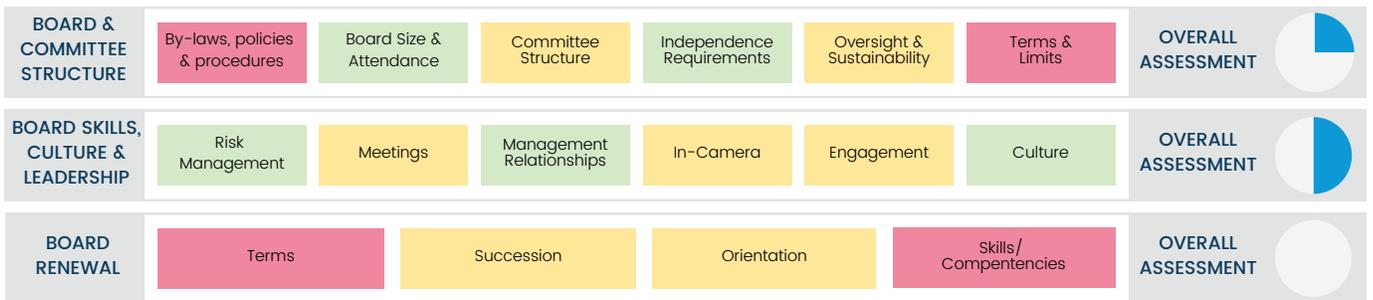
“I would recommend Stratford Group for anyone seeking a smart partner to guide strategic planning. Their attentive approach, deep understanding of our unique business model, and ability to relate to and quickly learn and incorporate insights from all stakeholders were instrumental in delivering precisely what our team needed. Their dedication and expertise have set us on a path to long-term success.”

- Michal Hejplik
President & CEO, CDP

Our Services.

GOVERNANCE

Our board governance consulting services enhance the effectiveness and strategic alignment of your board, ensuring it acts as a central force in driving your organization's success. Your board will gain insights and strategies tailored to navigate the complex landscape of corporate governance, enhancing decision-making, compliance, and risk management.



Sample Assessment Report

Our approach fosters a culture of transparency, accountability, and innovation, directly contributing to improved governance practices that align with your organization's goals and values. Expect to see a strengthened board dynamic that not only meets today's challenges but is also prepared for future opportunities, positioning your organization for sustained competitive leadership and operational excellence.

OPERATIONAL AND DIGITAL MODERNIZATION

Our operational and digital transformation services are designed to revolutionize the way your organization operates and competes in the digital era. Reimagine your business processes, technology infrastructure, and customer experiences, leveraging the latest in digital innovations.



Our Services.

Our approach ensures a seamless integration of digital technologies into all areas of your business, resulting in enhanced operational efficiency, agility, and customer engagement. By transforming your core operations and enabling digital-first strategies, we help you unlock new value streams, improve service delivery, and drive sustainable growth.



Sample Operational Roadmap

CEO ADVISORY SERVICES

Our CEO advisory services empower leaders with the insights, strategies, and support necessary to navigate the complexities of today's business environment. By offering personalized guidance, we help CEOs enhance their leadership skills, drive strategic initiatives, and foster organizational resilience. Our seasoned advisors work closely with you to identify opportunities for growth, tackle leadership challenges, and implement effective governance practices.

CEOs can expect to achieve a heightened strategic vision, improved decision-making capabilities, and a stronger organizational culture.

We are committed to positioning CEOs for success, ensuring they can lead their organizations through transformative changes and enhanced operational effectiveness.

Expected Outcomes.

Delivering measurable results and lasting value

- **Clearer strategic direction:** your organization will have a strategic direction with a well-defined mission and vision, and a plan for achieving its goals. The strategic plan aligns with your organization's values and objectives, and provides a roadmap for growth and success with meaningful KPIs to guide execution.
- **Enhanced risk management:** your organization will have a more robust risk management framework in place, with clear policies and procedures for identifying, assessing, and mitigating risks, reducing the likelihood and impact of negative events. Organization is more agile and can take advantage of opportunities or address threats quicker and more efficiently
- **Improved financial performance:** your organization will be in a stronger financial position, with improved revenue and profitability, and better management of costs and expenses. This should provide a more stable financial foundation for the organization, and enable it to invest in growth and development.
- **Alignment on priorities, goals, and results:** The senior leadership team (and the board) is aligned, they know what success looks like and are actively focused on achieving success.
- **Greater confidence in and from leadership:** there is a strong vision and buy-in on the future of the organization with corporate mission, vision, values and purpose that are clearly articulated with business operations being a direct reflection of them
- **Accountability:** Management and operational cadences are in place to implement and monitor success

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To say that their leadership, deep engagement and flawless execution on these projects was exceptional almost feels like an understatement of major proportions. Add to the mix, the Stratford team's insightful perspectives, disciplined approach and unbridled energy and enthusiasm, every aspect of these projects was undeniably successful. Yes, I stand behind every superlative that I have used here.

When you engage Stratford, you gain a true consulting partner with an ability to objectively align to your project goals, all the while challenging you and your organization's assumptions and/or biases, and you have an active listener in your process.

– Ian Sherman
Chairman of the Board of Directors,
Ottawa Board of Trade & Ottawa-
Gatineau Youth Foundation

Let's Talk.

HOW CAN WE HELP TAKE YOUR BUSINESS TO THE NEXT LEVEL?

You need to show results. Stratford Management Consulting can help you achieve them. For over 15 years, we have been helping organizations realize value, achieve results and build enduring capabilities.

As a trusted advisor who has been there before, we lean in to deliver key components of the strategy. Our expertise becomes your advantage.

Offering a unique combination of strategic and operational experience to achieve your business outcomes.

Ask us how today.

About Stratford Group.

At Stratford, we believe better is possible, and it's our mission to help clients get there with better strategies, better processes, better technology, better intellectual property protection and better leadership. Our teams have years of practical business experience, and deliver customized solutions that help clients realize value, achieve results and build enduring capabilities. Capabilities that leave our clients in better positions to thrive and contribute to the prosperity and vibrancy of their organizations, their teams and their communities.

Contact us: info@stratford.group | Stratford.Group

