

UNDERSTAND. PRIORITIZE. LEAD.

# AI Impact Assessment.

## THE PROBLEM

AI is reshaping every industry, but many leadership teams still lack clarity on where it will have the greatest impact on their business. Without a structured way to evaluate the opportunities and risks, organizations struggle to align leadership, prioritize investments, and move forward with confidence.

### What's Not Working?

- **AI Initiatives Lack Strategic Direction.** AI experimentation is happening across the organization without a clear view of business impact or strategic priorities.
- **Leadership Misalignment.** Competing priorities slow decision-making.
- **Reactive Investment Decisions.** Decisions are driven by urgency instead of business impact.
- **Increasing Pressure.** Boards, customers, and competitors expect a clear AI response.
- **Uncertain Next Steps.** Leaders know AI is important but don't know where to begin.

## THE SOLUTION

Stratford's AI Impact Assessment gives leadership teams the clarity and confidence to make informed decisions about where AI can create the greatest business value.

Through executive discovery, cross-functional analysis, and facilitated discussion, we help organizations identify where AI presents the greatest opportunities, where risks require attention, and which priorities deserve executive focus. The result is leadership alignment, informed decision-making, and a clear set of strategic priorities for moving forward.

## THE PAYOFF

- **Immediate:** Executive clarity on AI's greatest opportunities and risks.
- **Near-term:** Better investment decisions, stronger leadership alignment, and clear strategic priorities.
- **Long-term:** Greater organizational resilience and a stronger competitive position in an AI-enabled marketplace.



### Timeline 8 Weeks

Executive discovery to strategic priorities.



### Outcomes

- Executive clarity
- Leadership alignment
- Prioritized opportunities
- Confidence in where to focus next



### Investment

\$25,000

## Turn AI opportunities into **better** business outcomes.

SCHEDULE YOUR AI IMPACT ASSESSMENT TODAY!

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